

# PEOPLE OF THE YEAR AWARDS

PEOPLE WHO ARE OUT OF THIS WORLD

# ARMAGH*i*



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ARMAGH OBSERVATORY  
AND PLANETARIUM

MARCH 10, 2022

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WWW.ARMAGHI.COM

# RUNNING ORDER

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**6:30PM**

- DRINKS RECEPTION
- PHOTOS
- LIVE MUSIC BY M.D  
RAFFERTY MUSIC  
SCHOOL

**7:00PM**

- FOOD SERVED IN  
COPERNICUS  
HALL

**7:30PM**

- AWARDS  
CEREMONY

**9:15PM**

- ENTERTAINMENT  
BY M.D RAFFERTY  
MUSIC SCHOOL

# THE FINALISTS



GOOD NEIGHBOUR AWARD

**Sue Bloomer, Joanne Hale  
Helen Stevenson Jamie Stevenson**



INSPIRATIONAL YOUNG PERSON

**Letisha Conn  
Kerrie Finnegan**



SPORTS PERSON OF THE YEAR

**Paul Carvill  
Donald Renaghan**



CARER OF THE YEAR

**Elaine Allen  
Catriona Kelly**



COMMUNITY IMPACT AWARD

**Lorraine Grimley, Maria O'Grady  
Fidelma Fearon**



AGRI CHAMPION

**Livingstone Family  
Richard Powell**



INSPIRATIONAL EDUCATOR OF THE YEAR

**Andrew Glenny  
Aideen O'Braonain**



TOURISM & HOSPITALITY CHAMPION

**Aileen McKee  
Donna Fox**



OVERCOMING ADVERSITY AWARD

**Katie Creegan  
Ryan Taylor**



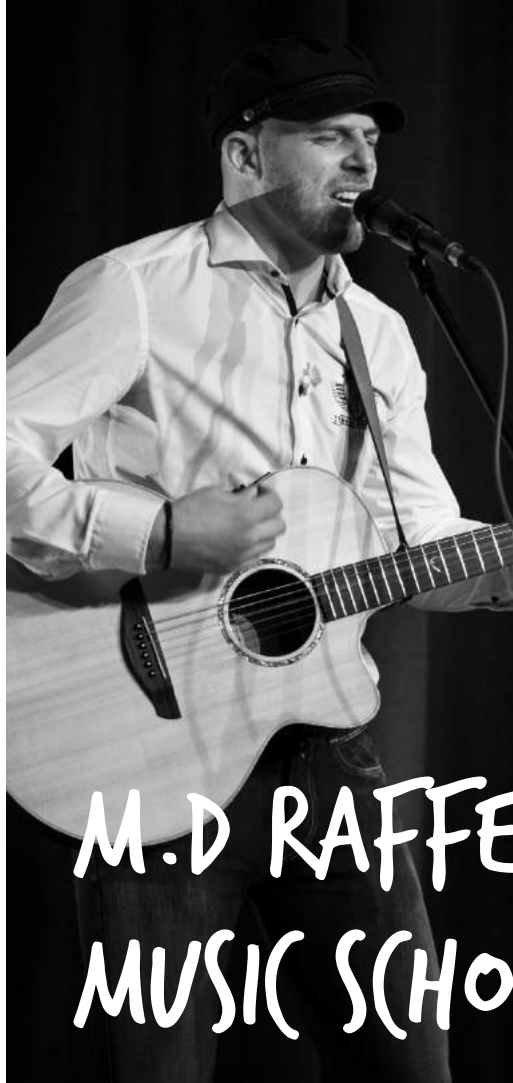
EMERGENCY SERVICES HERO OF THE YEAR

**Dr. Michael Burney  
Lough Neagh Rescue**



SPECIAL RECOGNITION,  
LIFETIME ACHIEVEMENT AWARD

**Hugh Duggan  
Paul Walker**



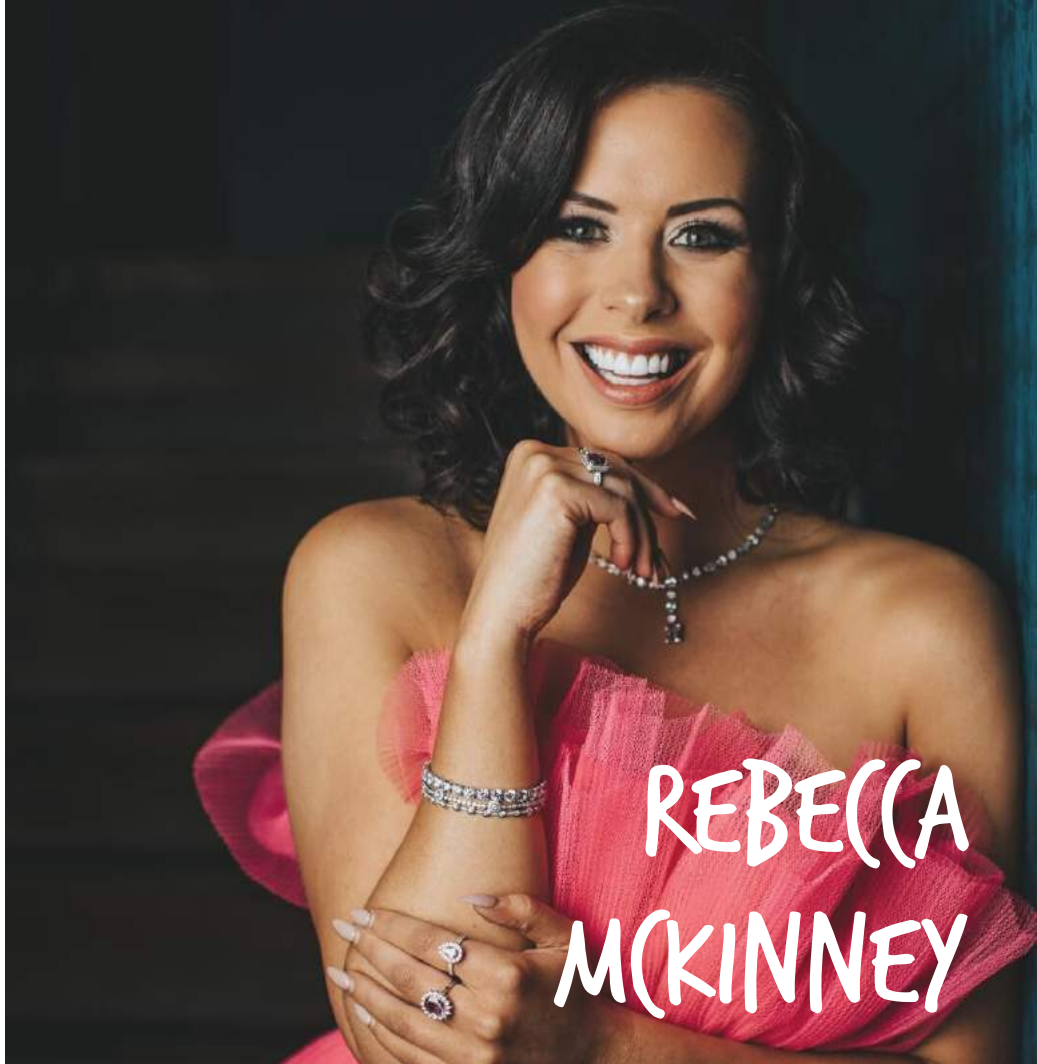
# M.D RAFFERTY MUSIC SCHOOL

Celebrating 10 years, M.D Rafferty Music School was set up with one guiding principle; teaching students both young and old how to play their favourite songs or styles on guitar in a relaxed and friendly environment.

From the start, M.D Rafferty Music School's commitment has been to provide the best facilities and recruit the best teachers in the business. Their aim is to teach people of all ages what they want to learn at a price which makes the lessons affordable and accessible to all.

At M.D Rafferty Music School, the expert tutors have a vast interest in great music teaching students in a wide range of musical genres such as Pop, Blues, Jazz, Rock, Folk, Metal, Hip Hop and Reggae.

 [mdraffertymusicschool](https://www.facebook.com/mdraffertymusicschool)



Rebecca McKinney is best known for waking up Northern Ireland every morning, on the biggest show in the region, the Cool FM Breakfast show, but when she's not on the airwaves, Rebecca loves to celebrate all things style and beauty!

A fashion stylist for the last decade, Rebecca's opinion of the hottest trends has become trusted by so many, from clients to international brands alike. She has developed her signature style over the years, focussing on classic looks with a nod to new season trends. Rebecca also works with some of the biggest brands in the beauty business providing her followers' quick tips and tricks on her go-to makeup looks.

Rebecca has also launched her brand new Saturday afternoon radio show on Cool FM!

[www.rebeccamckinney.co.uk](http://www.rebeccamckinney.co.uk)

# ABOUT US

Armagh I is an independent news company based in the heart of the Orchard county in which it covers, with our head office located on the Newry Road, in the ecclesiastical capital of Ireland and home of the Bramley Apple, Armagh City.

Since our inception in 2012, we have led the way in the digital delivery of news and content across County Armagh and continue to do so, with plans for further growth across our jobs platform, supporting independent retailers with our Independent Card, and much more.

We cover breaking news within those communities across the county, together with local features, news, family announcements, motors, property and sport..

Our written content is complimented by a hugely popular weekly podcast series, which continues to grow, and attracts a dedicated audience of listeners.



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# OUR AUDIENCE

We have a dedicated audience of **365,000 unique users** per month, generating 2.4 million page impressions

\*monthly average 2021  
SOURCE: Google analytics

It's no wonder we are leading the market as our platform filled a gap in the local media landscape

- Our average reader consumes four pages of content during a session.
- 812k of our almost 1.1 million annual users are aged between 25-54 years.
- 52% of these are female, 48% male.

## HIGHLIGHTS

2020 saw us introduce many new features to our websites including:

- Obituaries
- Weekly podcast
- Armaghjobs.com
- Weekly newsletter
- Video content

56% of our traffic is direct via Google searches

We are partnered with Viafoura, the leading audience engagement and content moderation platform to enable our community to comment and communicate with each other, and our team, under each of our articles. We did this to help cater for the 56% of our audience who come directly (not via any social media platform) to Armagh I.

To comment on our website, simply select the Log in button on the top right hand corner of our site

Why not sign up to our weekly newsletter, click Newsletter on our website and get the news and more directly to your inbox



 In aid of  
**Northern  
Ireland  
Children's  
Hospice**

NI Hospice cares for babies, children and adults and has the only Children's Hospice in Northern Ireland. Specialist palliative care is provided for children of all ages, with a life-limiting illness.

Caring for a child with a serious illness can be extremely difficult and isolating; Hospice services is a lifeline for many local families.

At Horizon House, the Children's In-Patient Unit, families can come for Supported Short Breaks, allowing them to spend time together without the constant worry and stress of clinical care.

[nihospice.org/donate](http://nihospice.org/donate)





Care can also be provided in the family home, giving parents support, medical advice and hands on care, allowing them to do the very simple things most people take for granted - like take a shower.

Every day Children's Hospice supports parents who are facing the unthinkable, the death of their child. They continue to support the family in the months and years after their bereavement.

If you can, please support the work of the Children's Hospice with a donation.

[nihospice.org/donate](http://nihospice.org/donate)

## Search For Jobs Across County Armagh

Discover new opportunities in Armagh, Portadown, Lurgan, South Armagh and more

**SEARCH JOBS**

# ARMAGH JOBS

## CO. ARMAGH'S ONLY DEDICATED JOBS SITE

Because we know that your time is valuable, we take the hard work out of your recruitment search to deliver quality applicants.

*I found advertising vacancies with Armagh I very straightforward...we had an urgent need for workers and when I contacted the team in the morning the ad was live later the same day! I would definitely recommend using Armagh Jobs to advertise jobs due to efficient service which is value for money.*

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Edenaveys Road | Armagh | BT60 1NF

# WITH THANKS

Armagh I would like to offer our deep appreciation to our category sponsors for their support. Your input into the People of the Year Awards 2022 has meant that this year we have been able to highlight more outstanding individuals from across the region. We couldn't do it without you!

We would also like to thank our event sponsors for their contribution in hosting our first awards ceremony.

## VENUE

**Heather Alexander, Sinead Mackle, Ria Mee and the team at Armagh Observatory & Planetarium**



## TABLE SPONSORS

**M.D.E Machinery  
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Armagh Observatory & Planetarium  
Tyrone I, Armagh Jobs  
Independent**



**ARMAGH JOBS**



**TYRONE I**



**INDEPENDENT**



## TABLE CENTERPIECES

**Anne and Philip from Armagh Blooms**



## DRINKS

**Sally McNally's at the Corner, Robb Brothers, Lurgan and Long Meadow Cider**



## FOOD

**Wayne and the team at Glaze and Roll**



## PRINTING

**David Elliott and the team at Instant Print**

# **i**INDEPENDENT

YOUR KEY TO EXCLUSIVE OFFERS  
ACROSS THE BOROUGH



Speak to a member of our team or visit  
[armaghi.com/independents](http://armaghi.com/independents)